



DON'T JUST LEARN DIGITAL MARKETING. BUILD THE FUTURE.

ScaleUp Digital Academy — Master AI + Marketing + Growth
Learn. Create. Scale. Dominate.

ENROLL TODAY — 2026 COHORT NOW OPEN

ScaleupDigitalAcademy.com

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WHY SCALEUP DIGITAL ACADEMY

Built For The Next Generation Of Digital Leaders.

No fluff. No outdated slides. Just real skills, real mentors, real results — and a career that pays.

<p>✓ Industry-focused learning</p> <p>Curriculum co-designed with top marketers</p>	<p>✓ AI-powered digital marketing training</p> <p>Master ChatGPT, automation & AI content workflows</p>
<p>✓ Live projects</p> <p>Real campaigns with real budgets</p>	<p>✓ Hands-on practical sessions</p> <p>Screen-share walkthroughs & live labs every session</p>
<p>✓ Placement assistance</p> <p>Resume reviews, interview prep & hiring support</p>	<p>✓ Real-world campaigns</p> <p>Deconstruct winning campaigns across verticals</p>
<p>✓ Personal mentorship</p> <p>1-on-1 guidance from practitioners who have scaled brands</p>	<p>✓ Career growth roadmap</p> <p>A clear, structured path from beginner to professional</p>

Our Numbers Speak For Themselves

<p>10,000+</p> <p>Learners Trained</p>	<p>94%</p> <p>Placement Rate</p>	<p>14+</p> <p>Courses</p>	<p>3.2x</p> <p>Avg Salary Growth</p>
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FROM DAY ONE, YOU START GENERATING YOUR OWN LEADS, CLOSURES & REVENUE.

Not after graduation. Not someday. Right now.

What Makes This Different From Every Other Course

Most institutes teach you marketing theory. We teach you to DO marketing — on real products, with real money, targeting real people. And from the very first week, you will learn how to use those exact skills to generate leads and revenue for yourself.

The Lead Generation Training Module — Built Into Every Program

Week 1-2

Build Your Personal Marketing System

Set up your LinkedIn, Google Business Profile, and social channels as lead-generating assets — not just profiles.

Week 3-4

Create Content That Attracts Clients

Learn to produce posts, videos, and ads that position you as an expert and pull in enquiries organically and through paid campaigns.

Week 5-6

Launch Your First Lead Generation Campaign

Run a real Meta or Google Ads campaign targeting potential clients for your own freelance or consulting services. Budget provided as part of training.

Week 7-8

Conversion & Closing Skills

Turn enquiries into paying clients. Learn consultative selling, proposal writing, pricing strategy, and objection handling — skills agencies charge thousands to teach.

Week 9+

Build Your Revenue Pipeline

Set up a repeatable system: automated follow-ups, WhatsApp sequences, retargeting campaigns, and referral loops that keep clients coming in without paid ads.

What You Will Be Able To Do After This Training

- Generate qualified leads using paid & organic strategies
- Close clients through persuasive proposals
- Run profitable ad campaigns that pay for themselves
- Build automated follow-up systems using WhatsApp & email
- Build a recurring revenue stream as a freelancer or consultant
- Position yourself as an expert with a personal brand that sells
- Scale to Rs 1L+ per month without needing a job offer
- Launch or grow any business with digital marketing skills

"This is not just education. This is your first business."

— ScaleUp Digital Academy, 2026

WE DON'T BELIEVE IN CLASSROOM TRAINING.

We believe in getting you a desk, a laptop, and a live campaign — from Day 1.

GRAB YOUR DESK. OPEN YOUR LAPTOP. START GENERATING LEADS — RIGHT NOW.



Our workspace in JP Nagar, Bangalore — where learners show up and start doing real work from the very first day.

Classroom vs ScaleUp — The Difference Is Everything

Traditional Institute	ScaleUp Approach	Your Result
X Sit in rows and listen to slides	✓ Sit at a real desk. Open a real ad account. Run a real campaign today.	→ You earn while you learn
X Theory for 3 months, practice never	✓ Live campaign from the first week — your money, your results, your lessons	→ Portfolio ready before graduation
X Assignments submitted to teachers	✓ Leads generated and sent to real businesses	→ Real clients. Real revenue.
X Certificate at the end	✓ Revenue pipeline built during the course	→ Income before the course ends
X Job fair after completion	✓ Placement process starts from Week 3	→ Hired faster than any other route

Stop watching. Stop waiting. Stop sitting in rows listening to theory.

Come in. Sit down. Log in. And start building the business of your life —

today.
Your desk is waiting.

What happens when you ditch the classroom

Week 1

First live ad campaign running

Week 3

First real leads generated

Week 6

First client closed or job interview

Month 3

Earning or placed — guaranteed

EXPLORE OUR COURSES

14 Courses. Zero Filler. Infinite Opportunity.

Every course is built around what employers and clients pay for — today and tomorrow.

Course Name	Duration	Level
Search Engine Optimisation (SEO)	3 Months	Beginner
Google Ads & PPC Mastery	2 Months	Intermediate
Social Media Marketing Pro	3 Months	Beginner
Marketing Analytics & Data	4 Months	Advanced
AI & Automation in Marketing	2 Months	Advanced
Email Marketing & Automation	6 Weeks	Beginner
Video & YouTube Marketing	8 Weeks	Intermediate
E-Commerce & D2C Marketing	3 Months	Intermediate
Content Marketing & Copywriting	10 Weeks	Intermediate
Mobile & App Marketing	6 Weeks	Intermediate
Influencer & Community Marketing	5 Weeks	Beginner
Affiliate Marketing Strategies	4 Weeks	Beginner
Growth Hacking & CRO	8 Weeks	Advanced
Brand Strategy & Positioning	3 Months	Advanced
International Digital Marketing	Flexible	Advanced

Level Guide: [Beginner](#) | [Intermediate](#) | [Advanced](#)

FLAGSHIP PROGRAMS

Courses Built For Real Outcomes.

Structured programs designed to take you from zero to industry-ready — in weeks, not years.

FLAGSHIP PROGRAM

Complete Digital Marketing Mastery

SEO · Google Ads · Social Media · Email Marketing · Analytics · GA4 · AI Automation

Job-ready in 3-4 months | Duration: 3-4 Months

Specialist Programs

<p>SPECIALIST</p> <p>Performance Marketing & Paid Ads</p> <p>Google · Meta · YouTube · CRO · Retargeting</p> <p>6–8 Weeks</p>	<p>SPECIALIST</p> <p>SEO & Content Strategy</p> <p>Technical SEO · Keyword Research · Link Building · Ahrefs · SEMrush</p> <p>6–8 Weeks</p>
<p>SPECIALIST</p> <p>Social Media & Brand Marketing</p> <p>Instagram · YouTube · LinkedIn · Influencer · Community</p> <p>6 Weeks</p>	<p>E-COMMERCE</p> <p>E-Commerce & Marketplace Marketing</p> <p>Shopify · Amazon · Flipkart · D2C Growth · Marketplace Ads</p> <p>6 Weeks</p>
<p>ADVANCED</p> <p>Analytics, Data & Growth Marketing</p> <p>GA4 · Looker Studio · Attribution Modelling · A/B Testing Frameworks</p> <p>4–6 Weeks</p>	

WHO CAN JOIN

Built For Anyone Who's Hungry To Grow.

If you want to build a career, scale a business, or create a life on your own terms — this is your academy.

Students Start building your career before you even graduate. Get industry-ready skills in months.	Entrepreneurs Market your own brand like a growth powerhouse. Scale without hiring a full agency.	Freelancers Add premium skills. Attract better clients. Charge what you are genuinely worth.
Job Seekers Land your first or next digital marketing role faster with a portfolio that proves your skills.	Working Professionals Upskill, pivot, or step into a leadership and strategy role in your organization.	Content Creators Turn your audience into a sustainable, scalable business with real monetization strategies.

CONTACT & ADMISSIONS

Headquarters

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Ready to start your journey?

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Part of **Shoutly AI™** — a next-generation AI platform for prompt-based content, image generation & automated social media posting.